

Plan for a Sustainable Economy

THE VISION

Portland will be a waste-free, fossil carbon-free globally connected city with a robust local economy of diverse businesses that reflect the rich tapestry of people that call Portland home.

OVERVIEW

Climate change is humanity's greatest survival challenge. It is also Portland's greatest opportunity for achieving its dream of a sustainable, equitable city with a multitude of green jobs for our diverse communities to prosper. By taking a holistic approach to the systems that sustain human life, we have a chance to come out of this more resilient than ever before.

Much of what we interact with today will be impacted by this transition: the materials we use to make products, the fuels we use to power our machinery, and the chemicals we use for our food production. The magnitude of this change will require close collaboration between government agencies, industry partners, and our educational institutions.

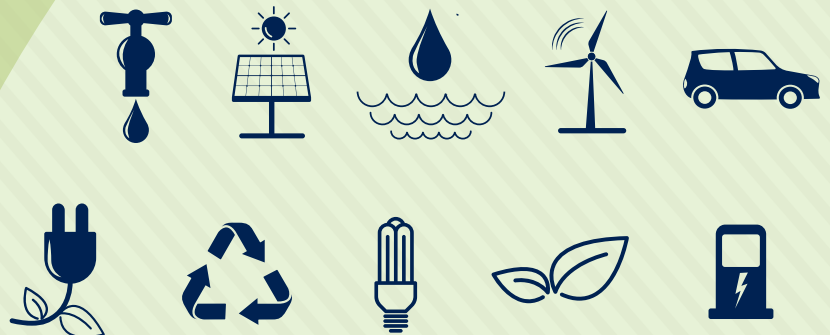
WHAT OZZIE WILL DO

1. Meet with industry partners and community leaders to discuss the targets and what they mean for people.
2. Work with the Bureau of Planning & Sustainability to establish standards for monitoring progress and aggregating data.
3. Work closely with Portland Public Schools, OR Department of Education, the Bureau of Labor and Industries, and trade associations to expand the career pathways for Portlanders.

The Green Cities cluster provides close to 20,000 jobs across nearly 1,000 firms.

(source: webuildgreencities.com)

20,000 Jobs



www.ozzie4pdxmayor.org

Plan for a Sustainable Economy

POLICY PROPOSALS

ZERO CARBON PORTLAND



It's time to replace fossil carbon resources from our fuel and materials supply chain. Over the next ten years, we will phase out all fossil carbon sourced goods and replace them with alternative fuels and materials. This includes investing in:

- Renewal energy production capacity
- New vehicle types and renewable fuels
- Alternatives to raw petrochemical based products
- Incentivizing emerging technology investments
- Decentralizing energy management and storage systems

ZERO WASTE PORTLAND



It's time to stop shipping material waste around the globe and manage all of our material streams locally. Over the next ten years, Portland will phase out all forms of landfill waste and invest in a regional waste management infrastructure. Achieving this requires:

- Annual waste inventories
- Phase-out plans for high-volume waste streams
- Producer take-back programs
- Incentives for locally produced zero-waste alternatives
- Investments in collection, sorting, and processing facilities

HEALTHY URBAN ECOSYSTEM



Portland is part of a living ecosystem and our city's health depends on that ecosystem remaining strong. Portland not only values nature, it is going to put nature to work by bringing environmental health and ecological resilience down to the neighborhood scale. These are the steps we will take to ensure nature and city coexist:

- Catalogue the social and economic impact of ecosystem services like open space, vegetation, carbon sequestration, stormwater infiltration, bio-mass production, food production, and sensitive ecological habitat.
- Incentivize the cultivation of bee colonies and other critical species by creating a program for urban habitat management and partnering with property owners to provide spaces throughout the city
- Establish a public plant and seed bank for gardening and habitat restoration projects
- Coordinate workers for habitat restoration projects through the community service program.
- Establish land use codes for district scale green infrastructure projects.

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LOCALIZED FOOD SYSTEM



Our food system is not only overly dependent on fossil fuels, it is getting harder to maintain it as more people move into cities around the globe. Portland needs to produce more of the food we consume locally, so I propose that over the next 10 years Portland aim to produce 30% of its total consumption within the city footprint. We will achieve this by incentivizing:

- Vertical Farming & Community Gardens
- Rooftop Food Production Projects
- Neighborhood Food Pantries
- Food Preservation & Preparation Training Programs

HIGH-PERFORMANCE BUILDINGS & INFRASTRUCTURE



After decades of advancement in green building, the time has come for us to use what our Portland design community knows well and challenge ourselves to develop our city in the most ambitiously sustainable way possible. My plan will create measurable environmental performance standards for all project types and accelerate best practices by:

- Granting permitting priority to net zero (or better) projects
- Providing support to citizen groups for district scale green infrastructure projects.
- Establishing a Code Review Committee to propose amendments and inclusions to the municipal building code so that barriers to high-performance building are resolved in advance of project permit applications.

GREEN JOBS



Transforming every industry in our economy means there is a lot of work to do! Over the next four years, my economic development strategy will lay the foundation for tomorrow's workforce by opening career pathways between Portland's schools and the emerging industries in our region. This is how I will get it done:

- Fund pre-apprentice and apprenticeship programs with industry partners to create "earn while you learn" entry level opportunities for careers in construction, mechanics, robotics, computer systems, manufacturing, and craft industry careers.
- Invest in skill development labs and technical assistance programs designed to re-position people that are unemployed, under-employed, or whose career path is at risk.
- Expand Career & Technical Education (CTE) programs into middle school and partner with industry leaders to provide classroom experiences to students.

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GREEN BUSINESSES



We are fortunate to have a robust local business community that spans multiple industries and serves the global marketplace with local jobs that sustain local households. Upon taking office, I am committed to working alongside the business community to effect positive change and supporting their journey as a partner in the process of transforming into a zero waste, carbon-neutral version of themselves. The following measures will help us build that path together:

- Establish a “Portland Business” certification program and prioritize procurement of certified businesses on all public contracts through hard goals.
- Prioritize procurement of local, minority-owned, women-owned, and veteran-owned businesses through hard direct spend goals.
- Create an access to capital fund for Oregon certified disadvantaged businesses working on public contracts.
- Create an Office of Small Business inside of the City that will serve as liaison to the local business community, oversee inclusion spend reporting, supervise the certified business support programs, and manage the City’s access to capital fund.

Cleaner vehicles & fuels
represent
60% of the gap
between our carbon emissions
goals and our progress.